

- **CEO and Managing Director** : M. Bertrand Chammas
- **Head Office** : Villeurbanne (France)
- **A group built on innovative brands and companies** (Gerland Sols, Mipolam, Taraflex ...)
- **Mission** : to create, manufacture and market innovative, decorative and environmentally responsible solutions for flooring and interior finishes.
- **2010 Key Figures** :
 - TO = 448M€HT
 - 2000 employees
- **Worldwide Presence** :
 - Sales in more than 100 countries
 - 12 manufacturing plants and logistic hubs (France, Germany, Ireland, Saudi Arabia, Thailand, China, USA, Australia)
- **The Flooring Multispecialist** :
 - **Specific answers to 20 markets** :
 - Floors for professional applications (Healthcare, Retail, Sports, Passenger vehicles, ...)
 - Floors for the home.
 - **4 key competencies** :
 - Architecture
 - Decoration
 - Sport
 - Technospecific
- **Sustainable Solutions** :
 - **Health and Safety** : Selection of raw materials (no heavy metals, no solvent based inks, no phtalates and components rated as carcinogenic, no formaldehydes, no PCP), no substance potentially subject to any REACH restrictions, low VOC emissions (on average more than 70 % lower than european standards)
 - **Recycling** : 100% recyclable products, use of recycled materials into new products, 100% of used recycled materials controlled and REACH compliant
 - **ISO 14001** : all Gerflor industrial sites are ISO14001 certified
 - **Life Cycle Analysis** : all new Gerflor product ranges are developed using a full life cycle analysis model and have a Environmental Product Declaration. Gerflor vinyl floorings qualify for credits under many internationally accredited Green Building Schemes (LEED, HQE,...).
- **Innovative Solutions** : Gerflor Motto : "Be different" with 3 research and development centres, 70 engineers, 70% of TO achieved with product ranges less than 3 years old.
- **Decorative Solutions** : Design led approach in line with interior decorative trends with our Gerflor Design Center working on a range of 4000 designs and colours
- **Gerflor brings you more** :
 - Complete flooring solutions including installation solutions, interior finishes, wall protection and handrails, ...
 - Gerflor services :
 - Logistic and customer services
 - Technical support and training with 50 young apprentices and 250 experienced installers trained every year
 - On line services : see www.gerflor.com



Architecture



Decoration



Sport



Technospecific